*Resume’*

**T H O M A S L U K E N S**

*+1.206.661.1285*

*Portfolio:* https://www.tomlukens.com

**A B S T R A C T**

I am an experienced designer, developer and project manager of acclaimed, exceptional and original consumer products. As an independent OEM designer of retail merchandise for many famous retail market labels, I have built a reputation of being adept with analysis and application of market and trend data, which I believe best drives initial rationale for any company’s new product line development.

In my private firm, F3Design Co, I have specialized in rationalizing, then building new products and accessories for my clients which make use of researched market data, predicted trends and application of exciting technical materialization, well before actual design and development efforts begin.

My beginning in the OEM industry was as Director of Design and Development for a large firm based in Hong Kong, which specialized in the creation of sport equipment & accessory products, bags packs and luggage. Our clients came to expect and depend upon our analysis of their offerings and data-driven proposals for new merchandise. I have continued this work through F3D since 2004, working with clients such as, Nike, Asics, Puma, Brooks Running, Bike Athletic, Russell Athletic, Reebok, Sharper Image, Sugoi, Cramer Sports Medicine, SanMar Inc, Cannondale, Schwinn, Diadora and others.

I have personally rationalized, designed and developed over 1000 products for labels selling in US, EU and Japanese markets.

One can see a select review of recent work completed for F3D clients at: [www.tomlukens.com](http://www.tomlukens.com) .

**E X P E R I E N C E**

**Skulcrate llc.** Bellevue (2013 to present)

Skulcrate is the signature branded product of this company…the world’s first shock attenuating soccer protective headgear. Skulcrate is a brand created of my own design, 3D drafting, development, China-manufacturing and marketingefforts. Skulcrate was originally visualized after a soccer-concussion sustained by my own son. Skulcrate was confirmed by the world famous Biokinetics & Associates lab (renown for work with NFL and NHL) as providing a far greater attenuation of external g-force impact than any other soccer headgear.

**EB Brands, Inc**. Yonkers, NY. (2011 to 2014)

EB Brands is a large licensee of major brands and a design manufacturer of athletic equipment and accessories, mostly for sales at US mass-market retail. For EB Brands, I served as an **advanced-concept designer** as well as a designer/developer of sports equipment and accessories for several well known licensors. My focus with EB, was ideation of advanced sport equipment concepts for presentation to licensors: Reebok, Everlast, P90X, Swissgear, Wenger and Sportline. In this position, a sport medicine brand of products that was my responsibility, benefitted greatly from my arrangement for a legendary sports orthopedic surgeon’s clinic to aid design and package-endorse the line.

**F3Design Co**. Bellevue l Hong Kong (2004 to present)

As **F3D Principal**, I have operated all of my OEM product design and development business through this entity since 2004. It is the objective of F3D to provide a resource for clients, large and small for the design and development of winning product and marketing tools. F3D has served clients such as Nike, Sugoi and Asics, Corp on a full product management, OEM basis and has also created and marketed its own labels: Pren Business Cases, Peel Running Accessories, and F3Sport Athletic Accessories. Please see the website noted above for examples of the original work supplied by F3D.

**Winds Enterprises, Inc**. Seattle l Hong Kong (1997 to 2004)

In this position I acted as **Director of Product, Development and product management** for a large and dynamic OEM supply resource with a worldwide presence and client base. During this time, I and my family lived in Hong Kong, where I opened and then headed the company’s office/base for design and development efforts. Winds supplied active sport industry clients in US, Europe and Asian markets.

**Other experience**: Art director**, Fast Clothing**, Art Director **Shah Safari, Inc**, Art Director **Sun Sportswear**, Designer**, UnionBay Sportswear**.

**E D U C A T I O N**

**Seattle Central College, AA**  Graphic Design/Advertising Design. Graduated as program’s top student academically.

**Western Washington University**  **BFA** candidate. Member of NAIA divisional champion Basketball team.

**Bellevue College 2006/8**, Completion of digital design courses including AutoCad and Solidworks excellerated instruction.  
  
**S A M P L E S**Please see a portfolio of several product design/management success stories at: <https://www.tomlukens.com>

**P E R S O N A L**Married, father of two children, 26 and 21 years. I played basketball and football in College and remain active now through fitness running and biking. I am an accomplished painter and illustrator and have supplemented my income over the years through both. My wife is a well known creative art director with outdoor industry and catalog specialties. She currently holds the position of Senior Brand Art Director for SanMar, Inc. in Issaquah, WA.

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FB: F3D, Skulcrate

*I will furnish references upon request…and you can also see many references and reviews of my work at the linked-in link above.*